

The Five Qualities of all good House Sitting Websites

The first step to house sitting success is your choice of house sitting website. But if you don't know the qualities to look for, choosing a ¹good site from among the plethora of platforms can be daunting– especially if you're a first-timer.

For every good site there are probably four full of information that's unreliable, out-of-date, or worse. Compare House Sitting[™] reveals the five critical qualities that identify a good house sitting website from the others.

1. The website lists only <u>current (open)</u> Home Owner ads.

Or does the website allow Home Owner ads to remain listed once the house sitting position has been filled? Not only is this practice unhelpful to House Sitters searching for house sitting opportunities, it artificially inflates the website's statistics and makes the site appear more effective than it really is.

2. Allows both parties to see <u>all listings</u> in advance of joining.

Would you pay for something without knowing exactly what it offers? There is a disturbing trend among house sitting sites to restrict potential users from seeing who & what is on the other side of the fence. These sites allow House Sitters to see some Home Owner listings & Home Owners to browse a few House Sitters, but full viewing access is restricted pending registration. Both parties must, of course, register to connect – important for reasons of online security.

3. Promotes House & Pet Sitting as a <u>free service</u> – a win-win arrangement between people who co-operate for mutual benefit, not financial gain.

Or will Home Owners waste time liaising with House Sitters who, unbeknown to them, charge a fee? Since **Compare House Sitting™** first exposed this practice in 2015, some sites now require House Sitters who charge a fee to state this on their Profile.

4. Maintains a reasonable ratio of Home Owner listings to House Sitters.

Or is competition fierce? Will House Sitters need to compete with dozens of keen sitters for house sitting positions? And will Home Owners be inundated with more applications from House Sitters than they can manage?

5. Has an active Social Media presence.

Does the site have an active Social Media presence? Or will you be joining a platform that neither shows its face nor gives users the opportunity to interact? Social media platforms enable administrators of websites to engage with users and importantly, empowers users to share their experience & discuss ideas.

Each of the websites featured on <u>Compare</u> <u>House Sitting</u>[™] reflect the above qualities and provide House Sitters & Home Owners with an online meeting place of integrity.

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