

The Five Qualities of a good House Sitting Website

The first step to house sitting success is choice of house sitting website. But if you don't know the qualities to look for, choosing a ¹good site from among the plethora of platforms can be daunting– especially if you're a first-timer.

For every good site there are probably four full of information that's unreliable, out-of-date, or worse. **Compare House Sitting**[™] has identified the five important qualities that distinguish a good house sitting website from the others.

1. The website lists only <u>current (open)</u> Home Owner ads.

Or does the website allow Home Owner ads to remain listed once the house sitting position has been filled? Not only is this practice unhelpful to House Sitters searching for house sitting opportunities, it artificially inflates the website's statistics and makes the site appear more effective than it really is.

2. Promotes House & Pet Sitting as a <u>free service</u> – a win-win arrangement between people who co-operate for mutual benefit, not financial gain.

Or will Home Owners waste time liaising with House Sitters who, unbeknown to them, charge a fee? Since **Compare House Sitting™** first exposed this practice in 2015, some sites now require House Sitters who charge a fee to state this on their Profile.

3. Operates in a secure online environment which safeguards personal details.

Are those on both sides of the house sitting fence able to communicate incognito via the sites internal messaging system until each party is ready to share personal information? Or must House Sitters & Home Owners exchange personal contact details in order to communicate?

4. Maintains a reasonable ratio of Home Owner listings to House Sitters.

Or is competition fierce? Will House Sitters need to compete with dozens of keen sitters for house sitting positions? And will Home Owners be inundated with more applications from House Sitters than they can manage?

5. Has an active Social Media presence.

Does the site have an active Social Media presence? Or will you be joining a platform that neither shows its face nor gives members opportunity to interact? Social media platforms enable administrators of websites to engage with members, gives members the opportunity to share content from the platform directly on the social media and, importantly, the ability to interact about that content.

Each of the <u>websites featured</u> on **Compare House Sitting**[™] reflect the above qualities and provide House Sitters and Home Owners with a dependable, online meeting place of integrity.

COPYRIGHT © Compare House Sitting Websites 2015 All Rights Reserved

July 2017 V7

¹ Use of the terms 'good' and 'best' and 'reputable' are not product ratings and are subject to our General Disclaimer.